

Cavalier Creations T-Shirt Design Contest

[Entry Form and Terms and Conditions](#)

Hosted by the JCCC Bookstore

Eligibility Requirements

- Must be a current student at Johnson County Community College.
- Must not be a current bookstore employee.

Entry Requirements

- Must be an original, unpublished work produced for the 2024 Cavalier Creations T-Shirt Design Contest. Designs must be wholly original to the student entering the design. No part of the design may be designed by Artificial Intelligence (AI), a third party, include third party logos or include copyrighted material. The use of third party licensed material is expressly prohibited.
- Submissions that use the JCCC logo or other JCCC brand elements are subject to change if not consistent with JCCC Brand Guidelines, see end of document for full JCCC Brand Guidelines.
- Limit of one entry per student.
- Maximum of 2 colors used in the design.
- Can be hand drawn and submitted in-person to the bookstore or submitted electronically.
- If submitted electronically-
 - Must be submitted in an .jpeg or .pdf format.
 - Must be emailed to bookstore@jccc.edu
- Designs must be consistent with JCCC values including nondiscrimination and respect for all members of the community.

Failure to comply with these requirements will result in disqualification of student's submission.

Deadline

Friday, September 13th 1:00pm for hand delivery or Friday, September 13th at 11:59pm for electronic submission.

Judging

- Artwork will be judged by a committee of JCCC staff and non-participating students.
- Entries will be judged on creativity, originality, and adherence to the dimensional and format requirements.
- Inclusion of inappropriate language, or any other content that makes the design less than "family friendly", may cause disqualification.

Prize

- Winner's name listed on T-Shirt promotion- "Designed by (winning student), 2024".
- A free T-Shirt with the winning design.
- A \$100 gift card to the JCCC Bookstore.

Agreement

By submitting a design to the 2024 Cavalier Creations T-Shirt Design Contest you-

- Affirm that your submission satisfies the entry requirements outlined.
- Affirm your design is your own original design created for the 2024 Cavalier Creations T-Shirt Design Contest.
- Acknowledge that the JCCC Bookstore will run a search of your entry to ensure its originality.
- Acknowledge that failure to comply with these terms and conditions will result in your disqualification.
- Assign Johnson County Community College all intellectual property rights to your design submission and agree to execute assignment documents if requested.
- Grant permission for your design to be used by JCCC including, but not limited to, the JCCC Bookstore website, the 2024 Cavalier Creations T-Shirt and future marketing materials of JCCC, for no royalties or compensation beyond the prizes awarded in this contest.
- Grant Johnson County Community College permission to copy, print, distribute and sell your design and to incorporate your design, in whole or in part, into the 2024 Cavalier Creations T-Shirt, website or other promotional materials, for no royalties or compensation beyond the prizes awarded in this contest.
- Grant Johnson County Community College the right to modify the design including, but not limited to, any modification necessary to comply with JCCC brand guidelines, and any other changes needed to print and reproduce the design.
- Waive any inspection of approval of the finished Cavalier Creations 2024 T-Shirt.
- Acknowledge that you have read and agree to these terms and conditions.

JCCC BRAND GUIDELINES

Use of the JCCC logo must comply with brand guidelines

Open Petal

In any version of the petal logo, never fill in the open petal. It must always remain transparent and open to the background color of the paper or product it is being printed on. The inside of the petal should **NOT** be white unless it is being printed on a white background.

Full-color Logo

- ✔ Use a white or light background with the color logo.
- ✘ Never use the color logo on a dark background or a background that doesn't have sufficient contrast between the logo colors and the background color (this includes photographs). If a dark background is necessary, use the one-color logo reversed to white instead.
- ✘ Do **NOT** use white halos or drop shadows with the color logo on a dark background.
- ✘ When using the color logo, do **NOT** change the colors of the petals or the name. The white nameplate should only be used with the one-color version of the logo.

One-color Logo (outline)

- ✔ When creating a black-and-white piece, use the one-color logo. The outline version may also be reversed out to white on a dark background or used in one of the brand colors.
- ✔ The petals should be open to the background of what they are being printed on.
- ✔ Make sure the petal lines are **NOT** too thick or too thin when scaled to the appropriate size (see page 5).

Nameplate

- ✔ Treat the typeface as an image; **do not retype any of the text.**
- ✔ When using the nameplate, print in black or reverse out to white. Never use a color.
- ✘ When printing on a small surface, such as a pen or thumb drive, use only the nameplate of the College, not the petals.

JCCC MARKETING COMMUNICATIONS BRAND STYLE GUIDE

Full Color



One Color



Nameplate

JOHNSON COUNTY
COMMUNITY COLLEGE

JOHNSON COUNTY
COMMUNITY COLLEGE



The JCCC logo cannot be modified in any way. The manipulations and interpretations dilute the integrity of our graphic identity and are expressly prohibited. These standards apply to all versions of the logo.

Do NOT place color logo over a black or dark background or reverse the nameplate.





Use of JCCC colors must follow the Pantone Color Matching System


Color


Based on Pantone Color Matching System


PMS 116  C 0 M 12 Y 100 K 0 R 254 G 203 B 0 #FECB00

PMS 382  C 28 M 0 Y 92 K 0 R 190 G 214 B 0 #BED600

PMS 3135  C 100 M 1 Y 20 K 3 R 0 G 148 B 179 #0094B3

PMS 3155  C 100 M 8 Y 26 K 38 R 0 G 103 B 120 #006778

PMS 309  C 100 M 24 Y 20 K 77 R 0 G 61 B 76 #003D4C

PMS Black 7 C  C 51 M 44 Y 36 K 84 R 54 G 53 B 52 #363534

PMS Pro Black C  C 0 M 0 Y 0 K 84 R 30 G 30 B 30 #1E1E1E

Please complete the following information and submit with your entry by emailing bookstore@jccc.edu by 11:59pm on September 13 or hand-delivering to the Bookstore by 1:00pm September 13.



Name:

Student ID Number:

Student Email Address:

Cell Phone Number:

Major and Academic Year:

T-Shirt Size:

What was the inspiration behind your design and how does it promote the JCCC Spirit?